



SECRETARIAT REPORTS AND UPDATES

Report by the Secretariat

Presented to the CSLF Policy Group
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Secretariat Reports and Updates



- ✓ Update on Registration of the CSLF Logo CSLF-P-2006-05
- ✓ Update on Changes to the CSLF Website CSLF-P-2006-06
- ✓ Report on Feasibility of a “Blog” CSLF-P-2006-07
- ✓ Report on Website Links CSLF-P-2006-08
- ✓ Update on Stakeholder Registry CSLF-P-2006-09



Registration of the CSLF Logo (CSLF-P-2006-05)

- ✓ Investigation determined that the best way to register would be to register as a trademark at U.S. Patent and Trademark Office.
 - This also extends protection to all 78 signatories to the Madrid Protocol, including all EU countries.
- ✓ The application was filed in February 2005.
- ✓ Current status: Application Pending
- ✓ No instances of misuse of the logo have been identified.

Questions?



Changes to the CSLF Website (CSLF-P-2006-06)

- ✓ Entire website is now open to the public.
- ✓ Member energy summary pages have been updated or added.
- ✓ Stakeholder registry page has been added.
- ✓ Other changes are mostly updates.

Questions?



Feasibility of a “Blog”

(CSLF-P-2006-07)

- ✓ A “blog” is a type of electronic meeting place.
- ✓ It is a website that can be used as a forum to post comments, information and discussion.
 - Users can create new topics for discussion.
 - Everyone can post comments.
- ✓ Postings can be moderated to ensure that they are appropriate.

Example Blog



The screenshot shows a Microsoft Internet Explorer browser window with the following details:

- Title Bar:** The Energy Blog: DOE: CO2 Enhanced Oil Recovery Could Add 89 Billion BBL to Reserves - Microsoft Internet Explorer
- Address Bar:** http://thefraserdomain.typepad.com/energy/2006/03/doe_co2_enhanced.html
- Navigation:** Back, Forward, Stop, Home, Search, Favorites, Print, Mail, My Yahoo!
- Search:** Google search bar with "eologic sequestration blog" entered.
- Page Header:** "The Energy Blog" in large white text on an orange background, with the tagline "The Energy Revolution has begun and will change your lifestyle" below it.
- Navigation Links:** « Medicine Bow CTL Project | Main | Honda Announces First Installation of Micro-CHP System »
- Date:** March 03, 2006
- Article Title:** DOE: CO2 Enhanced Oil Recovery Could Add 89 Billion BBL to Reserves
- Article Text:** State-of-the-art enhanced oil recovery with carbon dioxide, now recognized as a potential way of dealing with greenhouse gas emissions, could add 89 billion barrels to the recoverable oil resources of the United States, the Department of Energy has determined. Current U.S. proved reserves are 21.9 billion barrels. Multiple advances in technology and widespread sequestration of industrial CO₂ could eventually add as much as 430 billion new barrels to the technically recoverable resource. Beginning efforts to develop the 89-billion-barrel
- Left Sidebar:** "WELCOME TO THE ENERGY BLOG" followed by a paragraph of introductory text.
- Right Sidebar:** "ENERGY" followed by a list of links: @ Monkeysi, A Post-Petr, After Guten, Alt Eng, Alternative, Alternative, Atomic Insig, B100 Fuel, BioConversi, CBLL.NET B, Charge: the, Clean Break.
- Taskbar:** Start button, active windows for "Inbox - Outlook...", "P:\{210200\}2102-...", "The Energy Blo...", and "Mar", "Microsoft PowerP...", and system tray showing "Internet" and "3:30 PM".

Example Blog (continued)



A screenshot of a Microsoft Internet Explorer browser window. The title bar reads "The Energy Blog: DOE: CO2 Enhanced Oil Recovery Could Add 89 Billion BBL to Reserves - Microsoft Internet Explorer". The address bar shows the URL "http://thefraserdomain.typepad.com/energy/2006/03/doe_co2_ehanced.html". The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar contains various icons for navigation and search. The main content area is divided into three columns. The left column is a green sidebar with a list of categories including "Company Profiles", "Consumer technology", "Electric Power", "Electric Vehicles", "Energy Policy", "Energy Storage", "Fischer-Tropsch Processes: BTL-CTL-GTL", "Fuel Cells", "Fusion", "General Interest", "Global Warming", "Hydrogen", "Natural Gas", "News", "Nuclear", "Ocean Power", and "Oil". The middle column is a yellow background with a "Comments" section. It contains two comments. The first comment is by "JN2" dated "March 04, 2006 at 08:23 AM" and discusses the environmental soundness of fossil fuels. The second comment is by "Cervus" dated "March 04, 2006 at 12:14 PM" and discusses the sustainability of energy future. The right column is a green sidebar with a list of names including "earthfamily", "Al Fin", "Clean Edge", "Alt Energy", "Cleantech", "Future Punc", "Renewable", "Joel Makow", "Cleantechbl", "Gristmill", "Econbrowse", "ENERG SITES", "321 Energy", "Alternative", and "Alternative". The Windows taskbar at the bottom shows the Start button, several open applications including "Inbox - Outlook", "P:\{210200\}2102-...", "The Energy Blo...", and "Mar", and the system tray showing the time as 3:31 PM.

Example Blog (continued)



A screenshot of a Microsoft Internet Explorer browser window. The title bar reads "The Energy Blog: DOE: CO2 Enhanced Oil Recovery Could Add 89 Billion BBL to Reserves - Microsoft Internet Explorer". The address bar shows the URL "http://thefraserdomain.typepad.com/energy/2006/03/doe_co2_ehanced.html". The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar contains various icons for navigation and utility. The main content area displays a blog post with a yellow background. The post is titled "DOE: CO2 Enhanced Oil Recovery Could Add 89 Billion BBL to Reserves" and is attributed to "Jesse Jenkins" on "March 06, 2006 at 02:36 PM". Below the post title is a "Post a comment" section with a "Sign In" link. The comment form includes fields for Name, Email Address, URL, and a checkbox for "Remember personal info?". A large text area for "Comments:" is at the bottom. On the left side of the page, there is a "FEEDS" section with a "Technorati Profile" and a "Technorati search" box. Below the search box are radio buttons for "this blog" and "all blogs", and a "Search" button. Further down are logos for "blogarama the blog directory" and "SUB BLOGLINES". On the right side, there is a vertical navigation menu with links to various organizations and groups, including "hybridCARS", "pvresource", "reFOCUS", "INDUST PROFIT ASSOCI", "ASES - The Society", "ASPO - The Study of Pe", "ASPO USA", "American P", "American W", "California C Hybrids", "EUROSOLAR", and "Electric Driv Association". The Windows taskbar at the bottom shows the Start button, several open applications (Inbox - Outlook, P:\{210200\}2102-..., The Energy Blo..., Mar), and the system tray with the time "3:31 PM".



Fundamental Questions:

- ✓ Should the CSLF host a blog?
- ✓ What should it cover?
- ✓ How should it be implemented?

Discussion and Guidance



Website Links (CSLF-P-2006-08)

- ✓ Background
 - Secretariat has received requests by outside organizations for the CSLF website to link to their sites.
 - CSLF website already contains links to Member and recognized project websites as well as some reports.
- ✓ Questions:
 1. How should external requests for links be handled?
 2. How should the issue of commercial links be handled?
 3. How should the CSLF protect itself against potential liabilities arising from the links?



Recommendations for Links

1. **External links.** These should be included, but in only the information repository part of the website and only if they are relevant, substantive, and credible.
 - Links elsewhere on the CSLF website should be only to Member and recognized projects sites.
2. **Commercial Links.** Both the information repository page and a legal disclaimer should state that inclusion does not imply endorsement.
3. **Liabilities.** A legal disclaimer should be used to protect against liabilities for all links and state that no commercial products or services are endorsed.

Disclaimer



1. The information on this Website is posted by the Carbon Sequestration Leadership Forum (CSLF) as a service to the global carbon sequestration community. The CSLF makes every attempt to ensure the accuracy and completeness of the information at the time of posting; however, the CSLF does not warrant or guarantee its accuracy, completeness, or currency. The CSLF cannot be held liable for any inaccuracy, error, or omission. The CSLF disclaims all liability for any loss or damage to any visitor whether or not due to reliance by that party on the information contained on this Website.
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3. Because the Internet is not a fully secure medium, confidentiality and privacy cannot be ensured. The CSLF will not be liable for any damages resulting from the inadvertent transmission of confidential or personal information.



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Discussion and Guidance



Stakeholder Registry Implementation

CSLF-P-2006-09

- ✓ The “CSLF Stakeholders” section of the website was updated to explain the Stakeholder Registry.
- ✓ A Stakeholders Registry Form was added to the website.
- ✓ Registrants are asked whether they would allow public release of their information.
- ✓ Administrative procedures have been adapted to check accuracy, completeness and consistency of each submission.

Process is running smoothly and the registry is available for use, but only 8 stakeholders are currently registered.

Questions?